



Chris Dean / Lincoln Times-News

After months of construction, the new Bojangles' restaurant is set to open. According to franchisee Kevin Archer, it will be the "World's Largest."

Biggest Bojangles opening Tuesday

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Staff Writer

It's being billed as the "World's Largest" restaurant in the Statesville-based K-Bo franchise. Bojangles' newest restaurant is opening Tuesday in Lincolnton at the site of the old Abernethy Chrysler/Jeep/Dodge.

The restaurant, located at

1601 E. Main St. Lincolnton, is a 5,000-square-foot building sitting on two acres.

"We want to offer a dining experience that is equally as memorable for the food as it is for the environment," said K-Bo owner Kevin Archer.

The grand opening will feature

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Bojangles'-sponsored pro bass fisherman Guy Eaker. Eaker will be appearing with his boat and trailer and will be giving away gifts from 8 a.m. - 1 p.m. inside the new restaurant.

The opening coincides with the closing of the Lincolnton Bojangles location at 1437 E. Main St. which is situated

less than a quarter mile from the new location.

Over the last 16 years, that location became the highest volume store in the Charlotte area of dominant interest (ADI).

Archer said he hopes customer loyalty is either maintained or exceeded with the opening of the new facility.

"The bond our customers have with the brand will certainly grow stronger with the

new restaurant," said Archer. "They can experience the same food, fun and service in an updated space with increased capacity."

The new restaurant's interior and exterior were built in Bojangles' updated design standards.

The new prototype store includes a shift towards fast casual dining, blending quick service with a casual dining atmosphere.

Issues with the old Bojangles' location, like parking and traffic flow, are expected to be resolved with the main entrance to the restaurant off East Main Street rather than directly off N.C. 150; furthermore, the parking lot boasts 85 parking spaces.

Archer said more ordering stations and a 24-car capacity drive-thru will ensure even faster service.